

Officer Non Key Executive Decision

Relevant Chief Officer (Decision Maker):	Alan Cavill – Director of Place
Relevant Cabinet Member (for consultation purposes):	Councillor Simon Blackburn, Leader of the Council
Report Author (Officer name and title):	Belinda Betts, Blackpool Museum Project Director
Implementation Date of Decision:	23 June 2020

APPOINTMENT OF DESIGN CONSULTANTS FOR BLACKPOOL MUSEUM PROJECT

1.0 Purpose of the report:

1.1 To approve the appointment of Casson Mann as the Design Consultant to provide Museum Interpretive Design Services. to deliver the Blackpool Museum Project.

2.0 Recommendation(s):

2.1 To approve the appointment of Casson Mann as the Design Consultant to provide Museum Interpretive Design Services. to deliver the Blackpool Museum Project.

The appointment will be on a fixed term basis until the end of the development phase, with an option to extend to the end of the delivery phase, if the Round 2 application is successful, and subject to satisfactory performance at the development phase.

3.0 Reasons for recommendation(s):

3.1 Casson Mann submitted the most economically advantageous bid.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council’s approved budget? Yes

3.3 Other alternative options to be considered:

None

4.0 Council Priority:

4.1 The relevant Council Priority is: "The economy: Maximising growth and opportunity across Blackpool".

5.0 Background Information

5.1 Blackpool Council has set out to create a brand new Museum for Blackpool which will bring together the heritage, artefacts, stories and memories which together tell the local, national and international Blackpool Story. The Museum will be based in the in the Pavilion Theatre within the Blackpool Winter Gardens.

5.2 The Council has been successful in securing a Round 1 grant from the Heritage Lottery Fund. This money will pay for the Development Phase (from now until December 2015). We will then submit a Round 2 Heritage Lottery application which should unlock major investment to actually make the museum. The aim is to open the museum in 2018.

5.3 A formal tender exercise was undertaken between February and March 2015 in order to select a Design Consultant to provide Museum Interpretive Design Services for the Blackpool Museum Project.

A Pre-Qualification Exercise (PQQ) resulted in the shortlisting of the following six service providers who were invited to submit tenders: -

- Casson Mann
- Metaphor
- Event Communications Ltd
- Mather & Co Ltd
- Studio MB Ltd
- ZMMA

Casson Mann provided the most economically advantageous bid and it is the intention to enter into a contract with them under the NEC3 Professional Services Contract.

Does the information submitted include any exempt information?

No

List of Appendices:

Cabinet Member Decision PH30 Blackpool Museum Procurement

6.0 Legal considerations:

6.1 The procurement is in line with the Council's Contract Procedure Rules.

7.0 Human Resources considerations:

7.1 None

8.0 Equalities considerations:

8.1 All appointed companies must comply with legal obligations relating to Equalities Act 2010 and Human Rights Act 1998.

9.0 Financial considerations:

9.1 The value of the contract for the development phase is £198,407 which is in line with the budgeted costs.

The indicative cost for the delivery phase is £181,423.

10.0 Risk management considerations:

10.1 The available budget for the delivery of the whole project throughout the delivery phase is made up as follows:
£1.2 million is funded from the Heritage Lottery Fund (HLF), plus £240,000 match funding from Blackpool Council.

Failure to finalise the contract may delay the development of the project within the budgeted timescales leading to additional unbudgeted costs which the Council will have to fund.

11.0 Ethical considerations:

11.1 As part of the selection process all companies are assessed on their track record as an employer in relation to any alleged unlawful discrimination. They are also assessed on their OHS and Environmental policies as well as their approach to conflicts of interest and their alignment of values with Council and the Museum Project.

12.0 Internal/ External Consultation undertaken:

12.1 Heritage Lottery Fund

Cabinet Member decision (see PH30 Blackpool Museum Procurement)

13.0 Decision of Chief Officer

13.1 To appoint Casson Mann as the Design Consultant to provide Museum Interpretive Design Services to deliver the Blackpool Museum Project.

The appointment will be on a fixed term basis until the end of the development phase, with an option to extend to the end of the delivery phase, if the Round 2 application is successful, and subject to satisfactory performance at the development phase.

14.0 Reasons for the Decision of the Chief Officer

14.1 Casson Mann submitted the most economically advantageous bid.